

Shaping Urban Futures

MORNING PROGRAMME · I

10:00**OPENING**

Registration

Participants arrive, register, and connect informally.

10:15**OPENING**

Opening words

Institutional leaders frame the event's ambition: Madrid's urban transformation, the role of global collaboration, and the importance of connecting leadership, innovation, and talent in shaping future cities.

Sigfrido Herráez

Dean of COAM

Borja Carabante

Delegado del Área de Gobierno de Urbanismo, Medio Ambiente y Movilidad, Ayuntamiento de Madrid (*Pte. confirmación*)

Jaime Ruiz Huéscar

Co-founder of CITIES FORUM

01**10:30 – 11:15**

The Next Urban Era

Innovation, smart governance and women in leadership

SPEAKERS**Julia López Ventura**

European Regional Director, C40 Cities Climate Leadership Group

Lola Ortiz Sánchez

Directora General de Planificación e Infraestructuras de Movilidad, Ayuntamiento de Madrid

Ángela Baldellou

Managing Director of COAM

Zeina Nazer

Co-founder of CITIES FORUM

MODERATOR**Jaime Ruiz Huéscar**

Co-founder of CITIES FORUM

MID MORNING · II

02

11:15 – 12:00

What Makes a City Future-Ready?*The leadership, systems and capabilities cities need to thrive amid uncertainty***SPEAKERS****Miguel Díaz Batanero**

Director de Suelo, Metrovacesa

Miguel HernándezDirector de Desarrollo Estratégico, Crea Madrid
Nuevo Norte**Alicia Baker**International expert on Urban Resilience, Risk-
Based Planning & Governance**Ilektra Papadaki**Senior expert for UN and EU systems · Climate
policy**MODERATOR****Johan van den Berg**Urban Strategist · Governance &
Spatial Transformation

03

12:00 – 13:00

Mentoring as a Catalyst for Urban Careers*From critical pain points to meaningful outcomes***SPEAKERS****Macarena Lavega**Profesora Permanente, Departamento de
Composición Arquitectónica, ETSAM-UPM**Gabriela Fontanals Litter**Global Advisor Urban Planning Codes Development,
Sharqia Development Authority**Tanishka Sharma**

Associate Planner at CITIES FORUM

Milena IvkovicSenior URBACT expert · Creative Director of BLOCK
74**Sara Boudjema**Public Health Researcher and Energy Efficiency
Specialist**MODERATOR****Cynthia Echave Martínez**

Co-founder of Shared Agendas

LUNCH & EARLY AFTERNOON · III

13:00 – 14:30

BREAK

Lunch & Networking

Informal exchange among speakers, mentors and participants.

04

14:30 – 15:15

The Highs, the Lows and the Lessons in Between

Honest reflections from global urbanists

SPEAKERS

Falaknaaz Patni

Built Environment Specialist in Inclusive Housing

Paola Tovar

Urban Strategist at UNS

Dr. Meeta Goel

Social & Planning Expert at INI Design Studio

Ricky Wijaya Umar

Founder of Topoethic

MODERATOR

María Valentina GonzálezInternational Urban Governance &
Programme Development specialist

05

15:15 – 16:00

Integrated Mobility for Inclusive and Sustainable Cities

Governance, innovation and new business models

SPEAKERS

Javier García Vilumbrales

Director de Asuntos Corporativos, Cabify

Jorge AlonsoResponsable de Estrategia de Desarrollo de
Negocio en España y Latinoamérica, Chapman
Taylor**Ana Gaby Chavez**

Regional Planning Specialist for Mobility at NEOM

Didier Vancutsem

Director, Institute for Urban Excellence

MODERATOR

Leela NaiduUrban Development Expert at CITIES
FORUM

LATE AFTERNOON & CLOSING · IV

06

16:00 – 16:45

Data for Better Cities*Evidence, innovation and urban transformation***SPEAKERS****Javier Morales**

Director de Tecnología, Sueña Madrid

Marcos Rojas SosaFounder of Laboratorio de Innovación Ciudadana
Oaxaca**Leyla Saadi**

Founder at Urban Col.labs

Vaishali AnavattiSenior Smart Cities and Innovation Manager,
inno2grid**MODERATOR****José Carpio-Pinedo**Associate Professor at UPM · Urban
planning, design and mobility

07

16:45 – 17:30

The Skills That Will Shape the Future of Urban Practice*Adaptability, interdisciplinarity and global awareness***SPEAKERS****Stefan Junestrand**

CEO of Grupo Tecma Red

Maria Natália Paulino Araújo Alcântara

Senior Mobility Planner, MIC-HUB

Tiago Mota Saraiva

Co-founder and Director of ateliermob

Jayden HolmesUrban Planning & Design · International
Development**MODERATOR****Richard Lambert**Associated Expert & Coordinator of
Liveable Cities Programme

17:30

CLOSING WORDS & OPEN NETWORKING**Final Reflections & Open Networking Session***Closing words by **Ángela Baldellou** (Managing Director of COAM) and **Jaime Ruiz Huéscar** (Co-founder of CITIES FORUM).*